

NATURAL-LIVING-CARE

MARKETING PLAN

Contents.....	1
Getting started.....	2
Active distributor definition.....	2
Products value (PV) definition.....	2
Bonus value (BV) definition.....	2
DISTRIBUTION DEFINITION.....	2
1. Retail Bonus	2
2. Drive Bonus	2
3. Group bonus	2
MAXIMUM PAYLEG(S).....	3
Carry over BV.....	4
4. TEAM LEADER BONUS.....	5
5. UNI LEVEL BONUS	6
6. Direct bonus.....	8
7. Social style Bonus.....	8
• Star 1.....	8
• Star 2.....	9
• Star 3.....	9
• Star 4.....	10
• Star 5.....	11
• Star 6.....	12
• Star 7.....	12
• Star 8.....	12
• Star 9.....	13
Double star	14
8. Global bonus	14
9. Vacation Bonus.....	15

Getting Started

Natural living care marketing plan is structured to permit to build your business and to earn commission right away while at the same time providing a platform for you to make a serious long –term residual income.

To start, just complete the registration form. You will receive your login to access to your own website and business center to launch your business immediately.

Active Distributor

An "Active distributor" is a distributor who purchases minimum 37BV during month. Only active distributor is qualified to receive commission except for the "active bonus" and "direct Bonus"

Product Value (P.V)

Natural living care assigned value called product value (PV) to all products in every country

Bonus Value (BV)

With a purchase a given product, these in an association bonus value (BV) assigned. BV based on local country currency needs such as inflation.

Distributor Definition

Distributor are eligible for the maximum benefits the marketing plan offers a distributor must purchase a minimum of 37BV to be qualified for the majority of bonus.

9 ways to earn

Retail Bonus

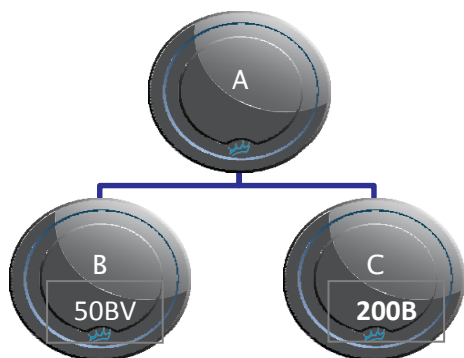
If a distributor purchases a product for \$20 and sells the products to a retail customer for \$35, the distributor earns \$15 as retail bonus

Drive bonus

The drive Bonus is designed to do just each new personally sponsored distributor you receive a 20% BV on her personal BV

When you are personally sponsored distributor purchased products, the same percentage will be applied and the bonus will be sent to you the following month.

Example Drive Bonus



If a personally sponsor B and C they place their first commissionable.

Order

A receive 20% of 250 BV (the combine the first generator personally sponsored BV)

Group Bonus

To be a qualified distributor you should be active with MPA 37 BV minimum

Your team is derived from a dynamic structure that compensates distributors for successful generating sales volume within their placement tree and motivating their downline to do the same. Distributor can earn on sales of their down line within their placement but can have up to 5 team, but usually at the beginning distributors set up two (02): a left team and a right team either of which can be the qualifying leg (strong leg) and the leg (lesser leg) on any give commissionable month, you earn commission on the pay legs

Just set your foundation and activate your National Living Care team by developing two (2) personally sponsored distributors, one on the left team and one on the right team-helping each generate at 37 BV to become active.

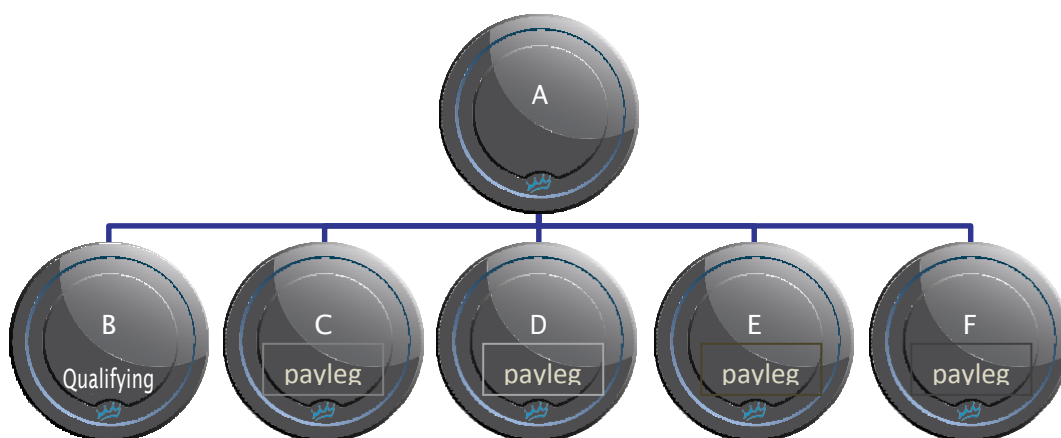
Your group Bonus is calculated from your placement one where the sales are generated base on total group Bonus value (GBV) GBV as total of sales BV from first commissionable order, first 22 BV associated with the MPA order: GBV includes all placement levels through infinity in every country.

At the end of each month, the team with highest GBV will be considered the qualified leg. Your group bonus will not be calculated on this leg but rather on the remaining pay leg(s) base on your qualification.

You will be entitled to both 10% (if you are, silver, gold or platinum member) and 12% if you are diamond member) on the sales of the pay leg(s).

Group Bonus Paying Percentages

Purchase Business	Payment Percentage
Silver star	10%
Gold star	10%
Platinum star	10%
Diamond star	12%



Silver/Gold/Platinum	C GBV x10%	D GBV x 10%	E GBV x 10%	F GBV x 10%
Diamond	C GBV x 12%	D GBV x 12%	E GBV x 12%	F GBV x 12%

The Natural living care pays bonus for team work.

The Silver Star, gold star and platinum star receive 10% and diamond Star receive 12%. The maximum pay Bonus.

For group Bonus is 12% 250 000Bv but if your team rise 500 000 BV in the month in your paled would become diamond leader and natural Living care calculate your group bonus 12% of maximum group bonus value (GBV)

Qualifying AS	Max GBV	Max GBV of your leg
Silver star	5 000GBV	20 000GBV
GOLD Star	15 000GBV	60 000GBV
Platinum star	60 000	240 000
Diamond star	250 000	1 000 000
Diamond leader	500 000	2 000 000

CARRY OVER BV

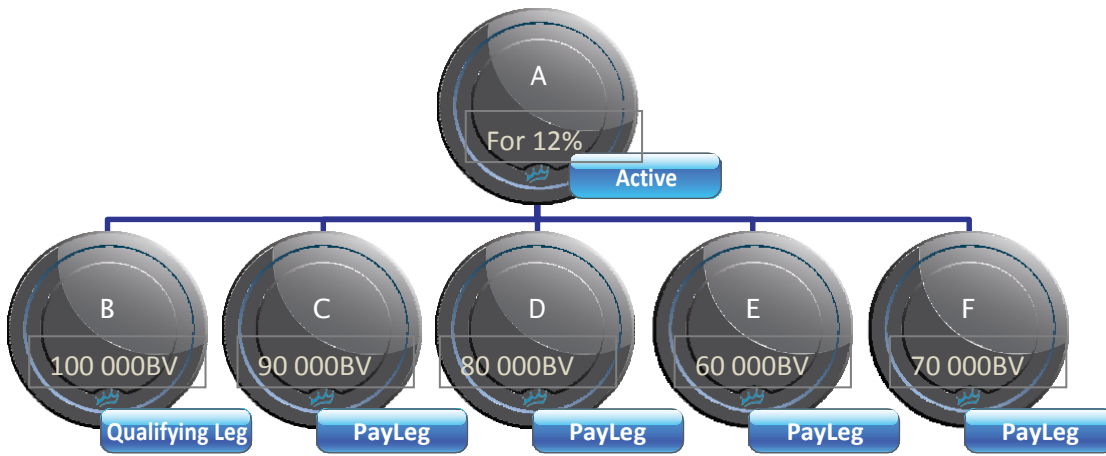
Carry over BV is difference between the qualifying leg GBV total and the pay leg(s), up to the allowed carry over amount for your grad. The higher your grad as, the more GBV can be carried over to the following month.

If your status is not active current month your carry over BV will be eliminated.

Carry Over BV Maximums

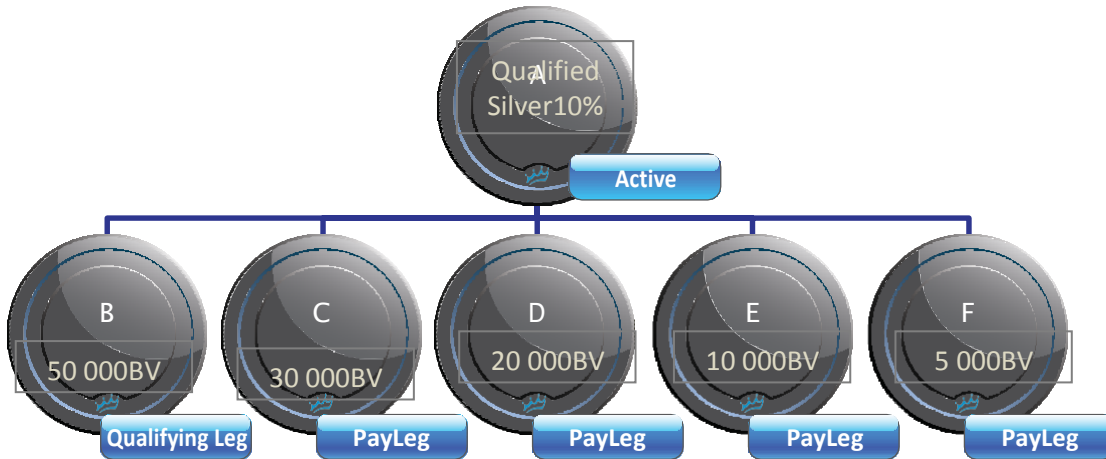
PurchaseBusinss	FirstPurchase
Silver star	5 000 BV
Gold star	15 000BV
Platinum star	60 000 BV
Diamond star	100 000 BV

Example Group Bonus



Group bonus A: 12% of total GBV of C,D,E, and F. **12% of 300 000 BV A: 36 000BV**

Example 2: Group bonus

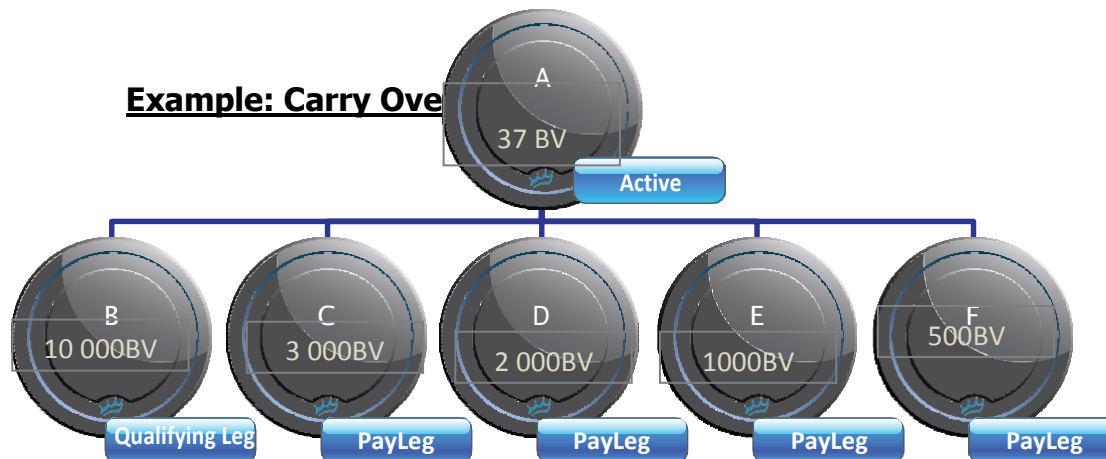


Group Bonus for A:

- C: 10% 5 000 GBV**
- D: 10% 5 000 GBV**
- E: 10% 5 000 GBV**
- F: 10% 5 000 GBV**

Note: Because your silver you cannot get more than 5 000GBV per leg

Example: Carry Over



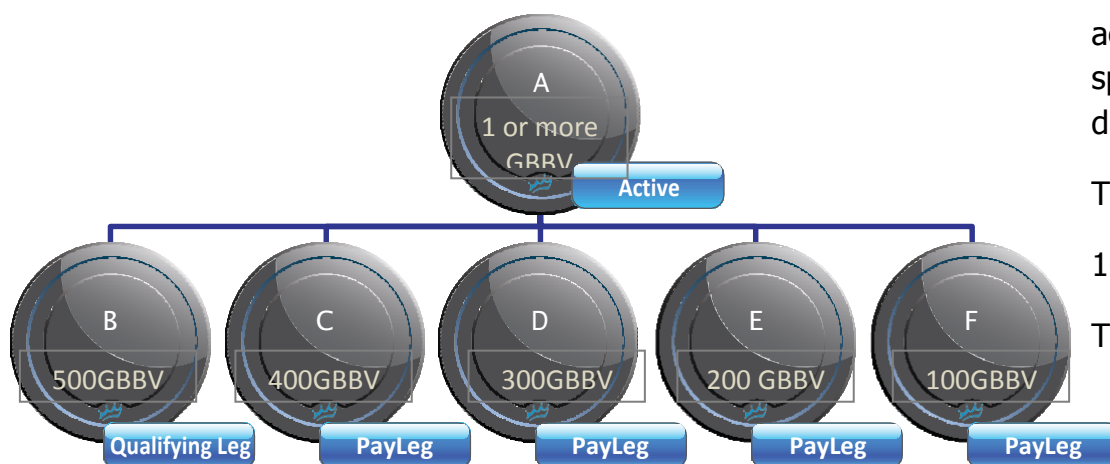
Carry over BV for A: the carry over BV applied to leg (B) is the difference from (B) GBV total and the total of the pay leg(s) the qualifying (B) 10 000BV pay legs total: 6500 GBV 3500GBV will be carried over to leg B for the next commissionable month.

TEAM LEADER BONUS

To be qualified, distributors need to be active with 37BV, and receive a group Bonus Natural Living Care motivate those who lead out and take care of them teams.

You will receive a team bonus as you have personally sponsored active distributors in your tree. If that personally sponsored active distributors has a group Bonus, then you can receive 10% on his or her group Bonus. The combined total of your teams group Bonuses is converted into value called group Bonus BV (GBBV) and the percentage is applied to that value. These personally sponsored qualified distributors allowed you to receive 10% team leader bonus (TLB) on all first level GBBV (sponsor tree level)

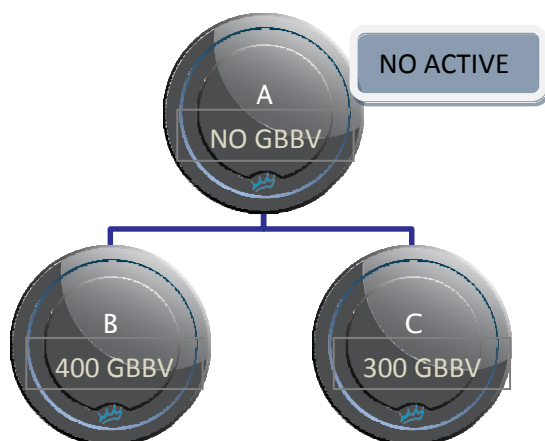
Example: Team Leader Bonus



If A is active and receives a group Bonus, personally sponsored 2 or more active distributors.

Team leader bonus for A
10% of 15 000 GBBV
TLB= 150 BV

Example 2 : Team Leader Bonus Without Group Bonus



A is not active so even though A has 2 personally sponsored active distributors A will not qualify for team leader Bonus due to not receiving a group Bonus that same month

UNILEVEL BONUS (ULB)

Condition to Receive (ULB)

- Diamond member
- Active distributors with MPA 74 BV

Distributors that build a solid team will receive Bonus each month from product orders generated in their enrollment downline to tree (3) level deep 10%

UNILEVEL BONUS PAYMENT PERCENTAGES

LEVELS	PERSONAL MPA 74BV
LEVEL 1	10%
LEVEL 2	10%
LEVEL 3	10%

Example Unilevel Bonus



Total Unilevel for A:

B1 10% of 74BV= 7,4BV

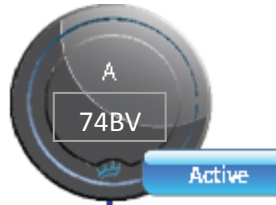
B₂ 10% of 74 BV=A: 7,4 BV

B₃10 of 20BV A: 7.4BV

DIRECT BONUS

When you are diamond member, you receive 10% of your MPA each month

Example



Direct Bonus

A trace 10% 74BV

SOCIAL STYLE BONUS

Natural living Care reward those who build a solid network by giving them tools to permit them change their life style

Star one (PIN TITLE)

Star one is a distributor who has sponsored minimum 6 members in silver grad. They receive (pain title) of star one with a gift in fine of \$37

Example Star One



Star Two

The star two Natural Living Care distributor is a person who have motivated them first sponsored distributors to sponsor also other persons and have minimum 36 members in him or her second level

You receive A gift in kind of \$100

Example: STAR TWO



• **Star Three**

When you have minimum 216 distributors in your third level, you receive a gift in kind of \$150

Example



Star Four

To become star 4, you need to be diamond and have minimum 12% distributors in your fourth level. You receive \$100 during six months

Example Star four



Star Five

To become star, you need to be diamond and have minimum 7776 distributors in your fifth level. You receive a week's holiday in a foreign country all expenses paid by natural living care, with \$250 every month during 20 month

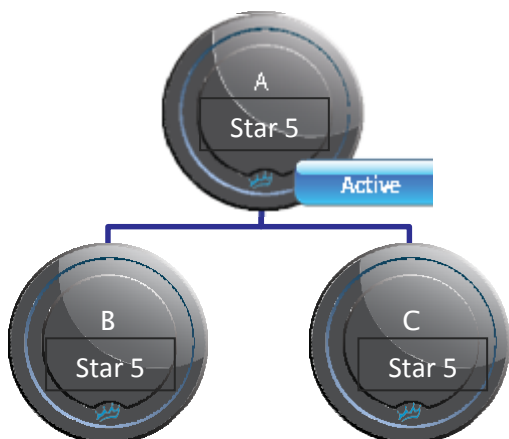
Example of Star Five



Star Six

To become star six you need to have a star five you left leg and a star five in your right leg. You become a prestigious member in Natural Living Care. And you receive access to Natural Living Care. You receive \$300 during 36 months

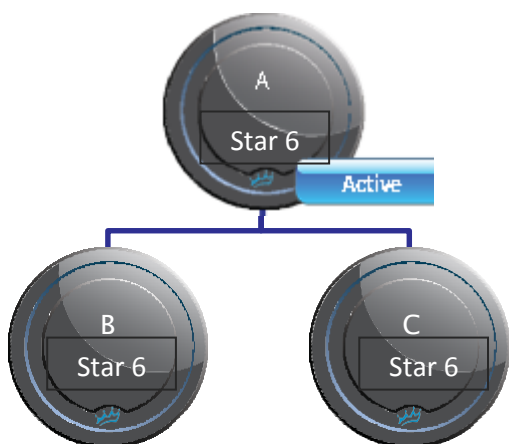
Example: star 6



Star Seven

To become star six you need to have a star six in your left leg and a star six in your right leg. You receive a check of \$6 000

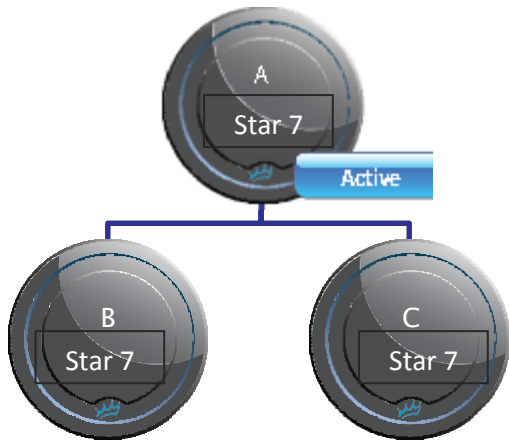
Example star seven



Star eight

To become star eight you need to have a star seven in your left leg and a star seven in your right left. You receive a check of \$ 12 000

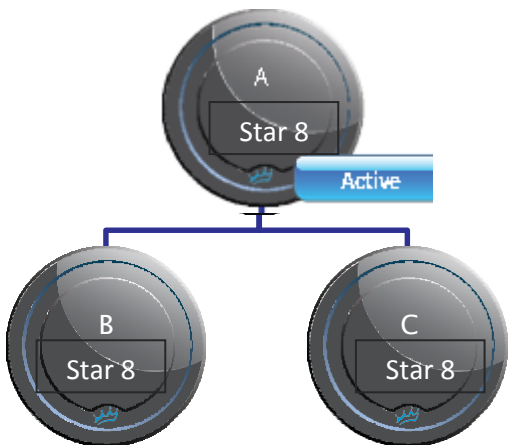
Example star eight



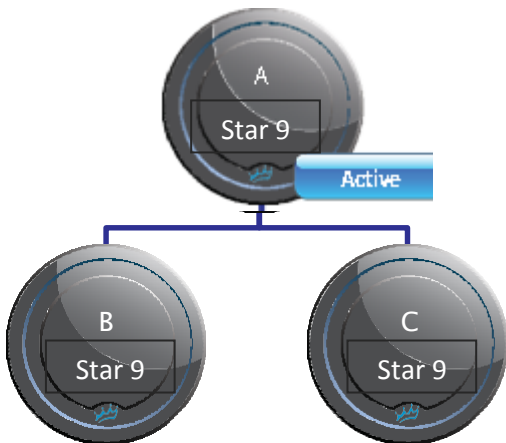
Star Nine

To become star nine you need to have a star eight in your left leg and a star eight in your right leg you receive a check of \$12 000 his a VIP car of \$30 000 Natural Living Care also give you ten flyers ticket.

Example



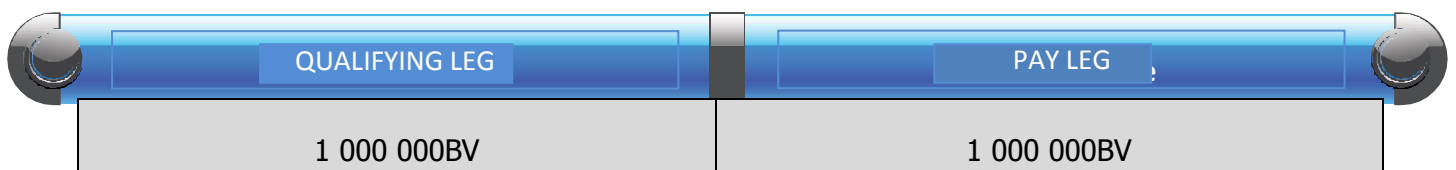
Double star



GLOBAL BONUS

To become global leaders(GL) you need to accumulate one month of the year 1 000 000BV in your qualifying leg and 1 000 000BV in your pay leg. The global Bonus reserve 1% of monthly global sales in your continent for paid as global leader. Those distributors who qualify will receive global Bonus and pool is divided equally among all of the shares

Example share allocation



VACATION BONUS

Natural Living care have created a special vacation every year to distributors who are working hard.

Distributors, will receive points for a variety of company related activities including when you buy products and enroll people who also purchase product. Two ways to earn vacation Bonus points(VBP)

1. Personal Purchases

The more monthly BV you purchase, the more vacation bonus you get up to 10 times!

37BV: 1 time the vacation points (VPB)($37BV \times 1 = 37VBP$)

74BV: 3Time VBP($74 \times 3 = 222 VBP$)

111 BV: 5 Times VBP ($111 \times 5 = 555 VBP$)

148BV: 10times VBP($148 \times 10 = 1480VBP$)

Each purchases in you genealogy tree, you earn one (1) VPB

If your total vacation Bonus points (VBP) gives 50 000 VBP in the end of the year you receive 1 week vacation given by Natural Living Care. But if you get 100 000(VBP) you will get 1 week vacation with one member of your family of your choice.

TERMS AND CONDITIONS

Natural Living Care reserves all rights to amend, modify, delete or add any of the Natural Living Care plan marketing at its sale effective date of such changes. Any conflict in understanding or interpretation of the marketing plan will be resolved and interpreted in favor of the English language version of the published plan.